

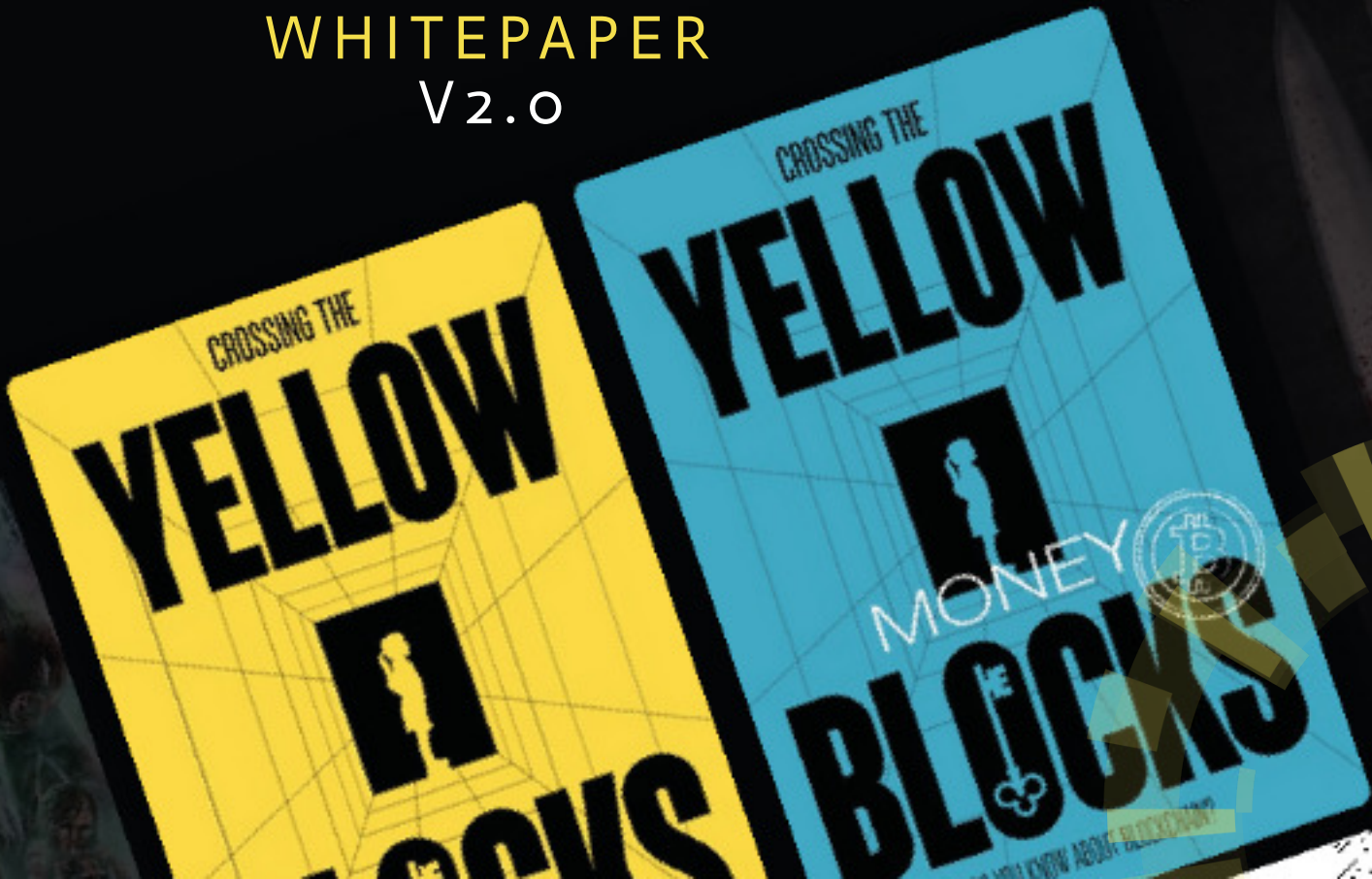


TYB

THE YELLOW BLOCKS

TOKEN

WHITEPAPER
V2.0





TYB Token Whitepaper (v2.0)

A DeFi liquidity model to market film productions.

July 2022, Andorra.
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Abstract: This document introduces the concept of Film2Market.sol. A decentralized platform that facilitates the funding and management of audiovisual projects. We are leveraging blockchain technology to tokenize each millisecond in a given digital framework, converting it into actual assets. By contributing to brand placement as well as playing in DeFi markets, token holders play a key role in the proposed community-driven platform and generate social value to other Blockchain projects.

1. The model

We are setting out to disrupt how movies, series and documentaries are conceptualized, funded and produced. As the flagship project, the team has set up a plan to bring “*Crossing The Yellow Blocks*” to life. A docuseries that explores Blockchain’s meaning, and how this technology is about to impact almost every aspect of our lives. From the way we work and learn to how we connect or exchange information/ideas.

Blockchain technology, the advent of the ERC20 standard, and other ad-hoc technological advancements have become the driving force behind the creation of new decentralized assets, products, and services.

We have seen the communities of decentralized exchanges and finance tokens growing at an incredibly fast rate, compared to their more traditional and long-standing counterparts. Decentralized exchanges trading volume surged over \$1 Trillion in 2021. This monthly growth outperformed centralized exchanges, increasing holders certainty and reducing the barrier to entry for new projects to launch Uniswap ventures.

Now, it is time for filmmakers to leverage this ground-breaking technology by taking digital content to the next level.

1.1 Crossing the Yellow Blocks

Blockchain technology is transforming every facet of the IT industry and consumer's lives. The pace of development is extremely fast and occurs on a global scale. Now the time has arrived when the incumbents are adopting this technology. Disruptively speaking, this will speed up mass public adoption. The world must be informed about this ongoing technological revolution and that can be done in an entertaining manner. Creating stories with developers and potential users as active characters are proven to be the best way to overthrow barriers, allowing the general public to easily understand what benefits to expect and how many different implementations are about to change their daily life. We believe this to be the path to mass adoption.

This docuseries has the primary purpose of highlighting the rapid growth of Blockchain applications worldwide. The structure has a strong social commitment and takes advantage of the opportunity to deliver mainstream content with both multimedia and financial intrinsic implications.

Crossing the Yellow Blocks is a “first-of-its-kind” project that ties the expansion in the overall value of the film industry with the limitless potential of blockchain. This is the purpose and goal of launching this project and giving holders the opportunity to participate interacting with it.

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This potential huge demand will result in public viewers fulfilled by entertainment and information that will answer the questions “What is Blockchain and which use cases can be implemented?”. For nocoiners, the only question remaining for the blockchain adoption will be the “How?”.

1.2 Scripting outline

We are creating the fullest untold story of crypto since its inception. Addressing popular misconceptions surrounding digital currency and the constant refusal of centralized authorities to acknowledge the disruptive power of Bitcoin and other altcoins. This docuseries is another way to bring crypto one step closer to mainstream and mass adoption.

Bring the vision and discussion of thousands of decentralized repositories to the big screen. Going through banking, identity, and assets to share how Blockchain industrializes trust versus the incumbents that are still “trust artisans” and will be disrupted.

The first season includes ten initial episodes, with each focused on a different particular Blockchain usage scenario. It features some of the most known faces within the industry, including Adam Back, Vinny Lingham, Jerry Cuomo, among many others.

From an established New York lawyer to a monarch leading the transformation in its country, the docuseries explores the matter in depth. A very important thing during the modulation of the content is to record in different parts of the world to show the contrast between different cultures in terms of exploring Blockchain implementations.

1.3 Film Distribution

In the film industry, distribution is the process of making a movie available for viewing by an audience. This whitepaper is not intended to dive deep into this topic. The distribution step has a big variety of options. Once post-production ends, it is time to release and distribute!

“*Crossing the Yellow Blocks*” distribution choices are:

- **Online on-demand platforms**

Top tier VOD platforms (Apple TV+, *Prime Video*, *Netflix*, *Rakuten TV*, *Google Play Movies*, *HBO...*) have over 350 million users in 2021 and keep working in more than 120 countries. This worldwide scope makes these VODs the perfect option to get this project #tothemoon and achieve the project goals.

- **Film Festivals**

Festivals (*IDFA*, *Hot Docs*, *Sheffield Doc*, *CPH:DOX...*) are one of the key elements of the “*Crossing the Yellow Blocks*” promotion, to get exposure, feedback from the industry, and potentially attract token purchases.

[Please check the CBK Roadmap to follow up on the last updates about this topic.]

1.4 The Producer

Cometoland Productions

COMETOLAND SL (the “Producer”) is a Blockchain-focused film producer aimed at improving and enhancing financial participation in the entertainment sector by leveraging Blockchain technology. The producers use the protocol, explained in this Whitepaper, to provide top tier business solutions for Blockchain-related projects.

[Alejandro Hevia](#) Film producer

[Alex Armengol](#) Disruptive Innovator

The production is led by the Cometoland team, an Andorra-based company who counts major Blockchain brands as their clients. Attracting notable praise from both viewers and movie critics.

After two years of research and filming, their common work draws the exemplary Blockchain adoption with a non-very common use-case. This way Blockchain approaches the chimera of mass adoption.

As a quick cap and after more than 1000 hours of recorded content around the world, here the Production summarized as a trailer. [\[Check link\]](#)

1.5 Roadmap

2019

Q1

Crypto research & documentation

Q1

Thailand shooting

Q2

USA shooting

Q3

Montenegro shooting

Q4

Andorra shooting

2020

Q1

Hong Kong shooting

Q1

México shooting

Q2

Crossing the Yellow Blocks Trailer

Q4

ERC20 +BEP20 deployment

2021

Q1

Release CBK Whitepaper (v1.0)

Q1

Chapter 1 airing in Apple TV+

Q2

Public Sale on Uniswap V3

Q2

PancakeSwap Listing

Q2

The Yellow Dapp Deployment

Q4

Chapter #2 airing

Q4

Descenland.com VOD

Q4

Production following chapters

2022

Q1

Production following chapters

Q2

Release TYB Whitepaper (v2.0)

Q2

The Yellow Blocks New web Release

Q2

Descenland.com Meeting Rooms

Q2

More Mainstream VOD Platform listing

Q3

NEW TYB token utilities available

Q3

TYB token events starts

Q3

Production following chapters

Q4

Release following chapters

Q4

More Mainstream VOD Platform listing

2. The TYB token

1 TYB = 1 Milisecond

Tokenization is the process of converting an asset into its digital counterpart and managing it on a blockchain platform. For instance, converting a real estate property into equivalent digital tokens. The tokens represent the underlying asset and gain their inherent value from it.

A concept that only existed on paper has been now conceived through blockchain technology. Today, the concept of tokenization is explored for a number of industries including real estate, art, financial assets, stocks, and now the film industry as well.

To fulfill operations and filming objectives, the Producer deploys and initiates the distribution of a new digital crypto token called *TYB*.

Blockchain technology has given rise to a range of applications in various industries from hospitality to healthcare. The principles of blockchain enable the creation of digital tokens that represent a tangible or intangible asset.

TYB Token - Whitepaper (v2.0)

TYB tokens will use the established Ethereum Blockchain, allowing token holders to participate in the DeFi Market and gain:

- Exposure in Blockchain projects. Active or passive.
- A role in the community-driven content.
- A say at the frame price in public secondary DeFi markets.
- Access to NFT Royalties system in Film Productions.

The process of tokenizing a film's frames and further managing it on a Dapp would open up new opportunities at the same time it faces subsequent challenges to its adoption. The new tokenization method allows the Producer to open up innovative methods and promote widespread adoption of investments in the entertainment industry.

2.1 Yellownomics

- Ticker: [TYB]
- Token type: ERC-20 + BEP20
- Role of Token: Utility/Voting
- Max Supply = 21.000.000 TYB
- Initial Value = \$0,11
- Initial Market Capitalization(*) = \$2,310,000
- Deflationary: variable at Redeems
- [Etherscan link](#)

(*)fully-diluted value is equal to the market capitalization.

2.2 Key Facts

- TYB set the bases for the future NFTs Film-Production Fundraising system: investors will be rewarded depending on the Production Views.
- Furthermore, will be the tool that finances the documentary Crossing the Yellow Blocks through the TYB buy and the filming project negotiation with the Film Producer.
- Tokenization enables the creation of valuable tokens similar to financial products or film shares and further selling them on exchange platforms. This process allows a holder to gain instant liquidity from selling movie frames over a secure blockchain platform.

TYB Token - Whitepaper (v2.0)

- Clear vision and transparency where project holders want their TYB burned to, and how that budget is managed and spent by the Producer. Multiple stakeholders including producers have a common database that possesses the same data across the entire network. Information is stored on a transparent and tamper proof ledger that further makes the process of Hollywood accounting easier and efficient.
- Movie content can be fractionally divided into multiple tokens through the concept of Smart Contracts. Holders do not need high capital to make an investment in the industry. Instead, any individual can invest \$100 and hold equivalent frames. Tokenization enables fractional ownership that lowers the barrier of minimum investment in the film industry. Further, an international DeFi market allows liquidating.
- Real-time Markets: trading content rights similar to shares on the stock market. Powered by blockchain, tokenization facilitates an international market to buy or trade film tokens. Any holder can buy the movie token from a DeFi 24/7 market and sell it post its release. This would bring a new dimension to investments in the industry.
- Easy transfer without middlemen: smart contracts facilitate the easy and secure transfer of ownership of token. The blockchain ledger keeps a record of each individual share and permanently stores it. Moreover, ownership for each asset can be traced back and represents a single source of truth.

2.3 Token Distribution

51%

Holdings distribution

TYB 10.710.000

Assigned to spread the token as much as possible. This is set to allocate the token offerings.

30 %

Film Production

TYB 6.300.000

Research (pre-production), film production, post-production, and distribution expenses for the long term.

7 %

DEX Liquidity

TYB 1.470.000

Destined to add&lock liquidity in Decentralized Exchanges like Uniswap, Tottleswap, and Balancer.

7 %

Token Promotion

TYB 1.470.000

Marketing, releases, formative pills, festivals, and Blockchain events. (Locked 0.33%/day).

3 %

Token Launch & Advisory

TYB 900.000

Initial expenses and Blockchain-related.

2 %

Security & Infrastructure

TYB 150.000

Smart Contracts audit and sysops related to the cybersecurity issues inherent to cryptocurrencies.

3. Legal & Disclaimer

IMPORTANT NOTICE PLEASE READ THIS SECTION AND THE FOLLOWING SECTIONS ENTITLED “DISCLAIMER OF LIABILITY”, “NO REPRESENTATIONS AND WARRANTIES”, “REPRESENTATIONS AND WARRANTIES BY YOU”, “CAUTIONARY NOTE ON FORWARD-LOOKING STATEMENTS”, “MARKET AND INDUSTRY INFORMATION AND NO CONSENT OF OTHER PERSONS”, “NO ADVICE”, “NO FURTHER INFORMATION OR UPDATE”, “RESTRICTIONS ON DISTRIBUTION AND DISSEMINATION”, “NO OFFER OF SECURITIES OR REGISTRATION” AND “RISKS AND UNCERTAINTIES” CAREFULLY. IF YOU ARE IN ANY DOUBT AS TO THE ACTION YOU SHOULD TAKE, YOU SHOULD CONSULT YOUR LEGAL, FINANCIAL, TAX OR OTHER PROFESSIONAL ADVISOR(S).

Please read this notice carefully (Legal Disclaimer) before continuing to interact with the project’s Smart Contracts. deployed by Cometoland S.L, with headquarters in Andorra. This legal disclaimer refers to each person who reads this document. This notice can also be subject to changes in the future. TYB Whitepapers does not represent a legal relation. The purpose of whitepapers is to provide information and present the technical aspect of the *Crossing the Yellow Blocks* platform and token. Maximal efforts have been made to make this document contain the true and all the latest information. This document is not professional investment advice and this is not a personal investment recommendation for purchasing a TYB token or any other cryptocurrency.

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TYB represents a unit of time but does not imply that it coincides with the moment of appearance in the docuseries. These tokens will be exchanged for different levels of on-screen time. The amount of tokens needed to participate is determined by several factors.

Potential *TYB* holders have to ask for legal, investment, tax, bookkeeping, or any other type of advice for determining potential benefits and possible consequences of actions connected with CBK tokens. Whitepapers are not a legal document and have no legal value in any possible direct or indirect claim for compensation for any kind of damage, including possible damage caused by loss of profit or investment.

TYB Token is not aimed to represent securities in any jurisdiction. The crucial role of the *CBK* token and its possible purchase is to be used to enforce community decisions.

TYB organization bears in mind that the value of the token can grow and will be used for trading on cryptocurrency markets, but the organization does not bear any legal responsibility for the loss of value of the *TYB* token. We point out once again that the *TYB* token is not a security, but its purpose is to be used as a means of payment on the Film2Maket.sol Smart Contracts.

TYB Token - Whitepaper (v2.0)

The Yellow Blocks token could have no value and there is no guarantee for the liquidity of the *TYB* token. Cometoland and its representatives are not and will not be responsible for the market value of the *CBK* token, and/or liquidity of the *TYB* token and/or availability of any market for the token through third persons or in any other way.

The Yellow Blocks starts with platform development independently from ICO/IEO/STO. Such actions are not and will not be performed according to any law, legislation, or jurisdiction.

Publication and distribution of *TYB* whitepaper do not imply the obligation to obey any law, legislation, or jurisdiction. Due to avoiding any doubt, we are pointing out again that *TYB* organization with its management structure, its employees, and advisors is not responsible for any kind of damage including, but not limited to, direct consequent, accidental, special, or indirect damage (including but not limiting), to lost profit or loss of revenue caused by participation in *TYB* DAO or by using *The Yellow Blocks* website.

As a result of Cryptocurrencies and Blockchain technology being a new type of investment, there are risks that cannot be forecasted by the *TYB* organization and it would be not possible to assume that such risks could have been foreseen earlier. Other unforeseen risks might appear in the future.

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